



General Seaside Plunge Information

Take the Plunge for Special Olympics New Jersey!
609-896-8000 • NJPolarPlunge.org

Presented by:



Minimum of
\$100 per Person
to Plunge

Saturday, February 27, 2010

Where.....AZTEC OCEAN RESORT
Boardwalk & Sherman Avenue
Seaside Heights, NJ

CHECK-IN9:00 - 12:30 AM

PLUNGE.....1:00 PM

Lunch1:15 (Plunger & one guest eat free)

Spectators

Watch, Cheer and Support Special Olympics

Get a photo button with the Polar Plunge Bear!

Lunch available for purchase
\$10 per person/under 12 free

Plunge History

The Polar Bear Plunge for Special Olympics New Jersey was created 17 years ago when 85 brave men and women took the first mid-winter Plunge. This event has grown to be the premier Winter event in the state with participants from as far as Alaska joining the fun.

In 2009, nearly 3,700 individuals participated and helped raise more than \$900,000 in a single day.

All proceeds support Special Olympics New Jersey (SONJ), a non-profit organization that provides free year-round sports training and athletic competition in 24 Olympic-type sports for more than 18,000 individuals with intellectual disabilities.

*Created by the Joseph P. Kennedy, Jr. Foundation
Authorized and Accredited by Special Olympics, Inc.,
for the Benefit of Persons with Intellectual Disabilities*

How to Participate

Complete Registration ... Print and mail the Plunger Registration Form with the **\$25 minimum deposit** (credited toward the \$100 minimum to Plunge) per Plunger to receive a Polar Bear Plunge embroidered garment.

Teams of 10 or More ... All members are required to register by midnight, February 24, 2010 and each Team Member must raise a minimum of \$100. Each team is required to have a Team Captain; only the Team Captain goes to TEAM REGISTRATION to check-in at the Plunge, hands in additional donations and picks-up items for the entire team. **Teams with less than 10 members must register as individual Plungers.**

Collect, Record & Mail ... Additional contributions from family, friends, associates, businesses, etc. Corporate Matching Gift funds are accepted upon completion of appropriate paperwork. Keep a record of your sponsorships on your Record of \$ Raised Form. Mail along with the checks or money orders to Special Olympics NJ. Please **DO NOT SEND CASH** through the mail. Additional items are awarded based on total funds that you raise (see Plunger Incentive Items).

Bring ... The balance of your donations collected and your forms with you to the Plunge. Wear/bring your bathing suit and bring a towel. Changing areas are available.



IMPORTANT - PLEASE READ

To ensure the safety of all participants, Special Olympics New Jersey requests your cooperation in refraining from the consumption of alcoholic beverages prior to, during or post-Plunge.

Plunger Gifts

- Two free passes to Post-Plunge lunch buffet, included with each registration.
- Additional items can be earned based on the following levels of total \$ raised:

<u>\$ RAISED</u>	<u>YOU WILL RECEIVE ITEM:*</u>
\$100-299	A
\$300-499	A + B
\$500-1,999	A + B + C
\$2000-4,999	A + B + C + D
\$5,000 or more	A + B + C + D + E

- A** — Embroidered Garment
for first 3,000 registered Plungers
- B** — Embroidered Bag
- C** — Embroidered Bath Robe
- D** — “Special Edition” Plunge Blanket
- E** — Leather Sleeve Varsity Jacket,
personalized & embroidered
(please allow 4-6 weeks after the Plunge for delivery)

- * Incentives are awarded based on total funds collected upon check-in on day of the Plunge.

Prizes will be awarded for largest team and highest individual fundraiser.

Registration Deadlines

EARLY Registration closes at **midnight 1-31-10**. The first 3,000 Plungers to register will receive a dated 2010 embroidered Polar Bear Plunge garment.

ALL TEAMS OF 10 or more must be registered by **midnight 2-24-10** otherwise must register individually.

Plungers receive a Polar Bear Plunge garment while supplies last.

On-Site Registration ... \$100 minimum to Plunge the day of the event. Plungers receive an embroidered Polar Bear Plunge garment while supplies last.

On-line registration
closes midnight
2-24-10

In the event of a major snowstorm

Call 609-896-8000, tune into 101.5 FM radio or check our website: NJPolarPlunge.org
Storm date is Saturday, March 6, 2010

2009 Polar Bear Plunge Sponsors



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Special Olympics
New Jersey

Law Enforcement Torch Run for
Special Olympics New Jersey
3 Princess Road
Lawrenceville, NJ 08648



For more information on the Polar Bear Plunge Seaside Heights, please call 609-896-8000 weekdays or E-mail pbpinfo@sonj.org or listen to 101.5 FM Radio