



PRESS RELEASE

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More Than 600 Took Wildwood Plunge for Special Olympics

Wildwood event to benefit more than 21,000 Special Olympics New Jersey athletes.

WILDWOOD, NJ – The **Wildwood Polar Bear Plunge for Special Olympics New Jersey** took place Saturday, January 15, 2011 at the Wildwoods Convention Center. Six-hundred-fifty-one brave souls took the Plunge for the athletes of Special Olympics raising \$178,112.

The highest individual fundraiser was Don Rambo of Mickleton, NJ with 6,287 raised. He was part of the highest fundraising team, FOP Lodge 6, who raised a total of \$20,372. The Medford Township Police Department was a close second. Their team raised \$19,316.

The total fundraising amount may continue to rise as donations will be accepted until May.

The Wildwood Polar Bear Plunge is one of three that take place throughout New Jersey for Special Olympics. Plungers must raise a minimum of \$100 to take a dip in the icy waters of the Atlantic. For their efforts, plungers receive incentives based on their fundraising level.

The Wildwood Polar Bear Plunge is sponsored by the New Jersey Law Enforcement Torch Run, the State Fraternal Order of Police and the Wildwoods Convention Center. All proceeds benefit the more than 21,000 Special Olympics athletes that train and compete, year-round, throughout New Jersey.

For more information, visit www.njpolarplunge.org. To learn more about Special Olympics New Jersey, visit www.sonj.org, or call (609) 896-8000.

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ABOUT SONJ: Special Olympics New Jersey provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.