



Special Olympics

New Jersey

PRESS RELEASE

Contact:
Doreen Pustizzi, Director of Communications
609-896-8000 ext. 274, Fax: 609-896-8040
3 Princess Road, Lawrenceville, NJ 08648
dlp@sonj.org

FOR IMMEDIATE RELEASE

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Third Annual NY Giants Snow Bowl Scores More Than \$60,000 for Special Olympics New Jersey

LAWRENCEVILLE – The New York Giants Snow Bowl was held February 7-8 at Giants Stadium in East Rutherford. The annual flag football tournament benefits Special Olympics New Jersey and raised more than \$60,000, doubling the amount raised the previous year.

The 6-on-6 tournament took place over the course of two days with 45 teams registering in either the competitive or recreation division. In the end, there was a competitive winner and two recreation winners.

COMPETITIVE DIVISION

Hudson County All Stars

Frank Mena - CAPTAIN

Carteret, NJ

SATURDAY RECREATION DIVISION

Seasoned Vets

Michael Pellegrino – CAPTAIN

Brick, NJ

SUNDAY RECREATION DIVISION

Shattered Dreams

Glenn Lottmann- CAPTAIN

Port Reading, NJ

The largest fundraiser was the South Jersey Cell X-Tractors who raised \$5,460.

Each team of 15 players was required to raise at least \$1,500 for entry into the tournament. Most teams surpassed that by reaching out to friends and family to sponsor them. All teams played at least three games on the Giants field. Food and locker rooms were provided for all players and signed Giants memorabilia were raffled off on both days.

The Snow Bowl began in 2007 and has raised more than \$100,000 for Special Olympics New Jersey and the more than 18,000 athletes who compete and train year round throughout New Jersey.

For more information on Special Olympics New Jersey and the Snow Bowl, call (609) 896-8000, or visit sonj.org.

-30-

ABOUT SONJ: Special Olympics New Jersey provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.