Special Olympics New Jersey

MEDIA ADVISORY

April 12, 2010

COPS TRADE-IN HANDCUFFS FOR APRONS AND GOURMET BURGERS

Red Robin and Law Enforcement Officers Raise Funds to Benefit Special Olympics New Jersey

Who: Special Olympics New Jersey (SONJ), local Law Enforcement agencies, and Red Robin Gourmet Burgers, Inc. (Red Robin)

What: Local law enforcement will trade in their handcuffs and badges for aprons and gourmet burgers at the Red Robin® restaurant in Mays Landing, NJ as part of the national Tip-A-Cop event with Special Olympics. During the event, law enforcement will collect special tips from restaurant guests that will benefit Special Olympics New Jersey.

When: Saturday, April 17
11 a.m. to 3 p.m. and 4 - 8 p.m.

Where: Red Robin® restaurant
4259 Black Horse Pike
Mays Landing, NJ

Why: Supporting local and national causes like Special Olympics that promote the health and welfare of families and citizens in local communities is an important part of the Red Robin culture**.** Red Robin has been supporting Special Olympics Programs across the country for more than six years.

Tip-A-Cop® is part of the annual Law Enforcement Torch Run® (LETR) campaign. The New Jersey LETR is a grassroots fundraiser and public awareness vehicle through which funds raised go directly to Special Olympics programs in New Jersey.

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