Special Olympics New Jersey will be the premier non-profit sports organization worldwide, known for excellence and innovation in providing opportunities to enrich the lives of all current and potential Special Olympics athletes, their families and society as a whole.

Genuine Jersey Pride defines Special Olympics New Jersey and celebrates the impact we have on all who participate as well as those privileged to witness the magic every time an athlete with an intellectual disability takes the field, scores a goal, achieves a personal best time or simply experiences the joy of participation.

Genuine ... illustrates the authentic means by which Special Olympics approaches sport; from a coach and athlete's commitment to training, to a volunteer's execution of an event, to the ultimate performances witnessed by families, spectators and friends.

Jersey... distinguishes our athletes as proud competitors in their communities throughout New Jersey.

Pride... characterizes the celebration of respect and dignity, both on and off the playing field; creating communities of welcome and acceptance through participation in sport.

Each and every member of our Special Olympics Team, including athletes, family members, volunteers and sponsors, is asked to champion the Genuine Jersey Pride theme, promoting the Special Olympics New Jersey movement throughout our great state. Genuine is the way we approach sport in New Jersey and celebrate pride in the athletes we serve.

“\textit{It is an honor to compete with my fellow athletes and friends in Special Olympics. But it is more of an honor to work for an organization that makes so many memories and dreams come true for my friends and their families.}”

— Richard Wannamaker, Special Olympics Athlete & Staff Member, Global Messenger, Member of Team New Jersey 2014 & Special Olympics USA 2015
A MESSAGE FROM OUR CHAIRMAN

Friends of Special Olympics New Jersey,

As we reflect on 2014, it truly was a year of tremendous achievement and accomplishment, as well as a year of great change for the organization.

In June 2014, New Jersey hosted the Special Olympics USA Games. This historic event showcased the talents of 3,500 athletes from throughout the country as they descended on the Garden State to compete in the largest USA Games in our history, a Games that’s theme centered on acceptance and inclusion, core values of the Special Olympics Movement. The Games left a legacy for Special Olympics New Jersey to carry on. We have witnessed the great expansion of Unified Sports opportunities in schools and communities, were afforded new funding opportunities, and have seen the awareness of our brand and our voice, elevated to a whole new level.

On June 19, 2014, during the USA Games, New Jersey Governor Chris Christie signed legislation that calls for equal opportunities for individuals with intellectual disabilities to participate in school sports programs in all districts throughout the state. This historic legislation provides future generations of Special Olympics New Jersey athletes access to sports in their own communities, a monumental step forward for our movement.

In fall 2014, Marc Edenzon, President & CEO of Special Olympics New Jersey for nearly 20 years, accepted a position with Special Olympics International as Chief of Global Programs. Marc’s vision to further the mission in New Jersey and the impact he had on our organization is immeasurable. His vision now has the opportunity to resonate around the world, leaving us proud and grateful for the passion and dedication he showed and taught us. We wish him well on this journey.

As we enter a new era for our organization, we thank each and every one of our athletes, families, volunteers, sponsors and supporters for being a part of this historic year.

In the spirit of Special Olympics,

Fred Graziano
Chairman, 2015 Board of Directors

ENGAGED MORE THAN
27,800
VOLUNTEERS AND COACHES.

THAT’S GENUINE JERSEY PRIDE.
2014 YEAR-END BOARD OF DIRECTORS

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Donald Slaght
The Holliston Group

1ST VICE CHAIRMAN
Fred Graziano
TD Bank

2ND VICE CHAIRMAN
Timothy M. Tracy
Ernst & Young LLP

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BDO USA, LLP

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Aetna

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Tom Sullivan
Princeton Partners, Inc.

Chris Sameth
Blue Print Capital

Patricia Schwartz
NJ Dept of Community Affairs

Area Directors

Area 1: Hudson
Anita Nedswick

Area 2: Passaic
Rich Deska

Area 3: Morris, Sussex, Warren
Betty Lunn

Area 4: Hunterdon
Joyce Kirchin

Area 5: Middlesex, Union
Steve Smith

Area 6: Ocean, Monmouth
Jeri Hickey

SR. MANAGEMENT

Marc S. Edenzon
President

Suzanne L. Schwanda, CPA
Sr. Vice President of Finance & Administration

Heather B. Andersen
Chief Marketing Officer

Carmen Bannon
Chief Program Development Officer

Jeff Baldino
Sr. Director of Competition

Jason Schubert
Sr. Director of Law Enforcement Sponsorship

Diane Paraskevas
Sr. Director of Corporate Development

Seryl A. Perez
Director of Strategic Initiatives

“

“I’ve been volunteering for approximately 28 years. At every event that I attend, I witness so much joy and so many smiles from the athletes and their parents. That’s why I keep coming back. Most athletes are so proud about their achievements, no matter what place they finish. They always do their best. Their attitude has really put my own life into perspective.”

— Ed Ruf, Special Olympics New Jersey Volunteer

MARC EDENZON JOINS THE GLOBAL MOVEMENT

In September, 2014, Marc S. Edenzon left New Jersey to bring his energy and passion to Special Olympics International as their Chief of Global Programs. Marc was appointed President & CEO by the Special Olympics New Jersey Board of Directors in 1995, and for close to 20 years, his leadership, vision and genuine passion for the athletes we serve led to Special Olympics New Jersey’s significant growth and enhancement of sports and training opportunities for our athletes, a diversified fund raising model, a state of the art Sports Complex, and a legacy of acceptance and inclusion for New Jersey athletes following the 2014 Special Olympics USA Games.

Marc’s dedication to the athletes of Special Olympics New Jersey was always at the forefront of every initiative and decision. Below are highlights of the legacy Marc leaves New Jersey as he carries his passion globally through his new position at Special Olympics International:

• Created Young Athletes®, which is now a worldwide program.

• Introduced the Camp Shriver model to New Jersey.

• Expanded Unified Sports® and athlete leadership initiatives throughout New Jersey.

• Drove tremendous financial growth, which allowed for extensive program expansion.

• Led the capital campaign to secure the purchase and build out of the Special Olympics New Jersey Sports Complex, which features the Eunice Kennedy Shriver Sports and Training Center and the Sargent Shriver Gymnasium.

• Spearheaded New Jersey’s bid to host, and supported the execution of the 2014 Special Olympics USA Games.

• Guided the expansion of New Jersey’s Healthy Athletes program, including the one-of-a-kind mobile health vehicle.
268 NJ ATHLETES.
240 MEDALS
WON AT THE 2014 USA GAMES BY
THAT’S GENUINE JERSEY PRIDE.

2014 PROGRAM ACHIEVEMENTS

Special Olympics athletes from throughout New Jersey trained and competed in four sports seasons at the local, county, sectional, and state level in 24 Olympic-type sports. Inspired families, qualified coaches and committed volunteers supported athletes, helping them to excel in traditional and Unified Sports.

2014 HIGHLIGHTS

- The expansion of Unified Sports has been a major area of focus throughout all levels of the program:
  - The inaugural Shriver Cup High School Unified Soccer Championship, held at The Robbinsville Field House, brought together 88 students with and without disabilities from eight New Jersey high schools.
  - The inaugural Shriver Cup High School Unified Team Bowling Championship featured eight teams from five school districts.
  - The Shriver Cup College Unified Soccer Championship was held at Rowan University and brought together teams from eight colleges and universities from throughout New Jersey.
  - Four Unified soccer teams participated in the statewide soccer league for the first time.
  - More than 3,000 students with and without intellectual disabilities participated in school based Unified Sports activities or Unified Game Days organized statewide.
  - Community and school based Unified Young Athletes™ has grown to more than 5,000 athletes and their partners.
  - The Inaugural Level 1 Skills Competition in golf was held in Monmouth County, where more than 25 golfers from several Areas participated.
  - A fourth aquatics sectional was added in the eastern part of the state, hosting over 200 swimmers.
  - A new developmental soccer program was created for athlete's ages 6 to 12, and a north soccer league site was added to the six week soccer league season.
  - Camp Shriver was expanded to include six weeks of sports, with the addition of a two week developmental day camp program designed especially for athletes 6 to 12 years of age. The expansion enabled more than 300 athletes and Unified partners to participate over the summer.
  - Four new Young Athlete™ community programs were added to expand the number to 17 communities throughout the state.
More than 55 schools, 10 districts and eight colleges partnered with Special Olympics New Jersey to expand social inclusion and Unified Sports initiatives in their schools, engaging 10,000 students, educators and parents in inclusive sports, physical education, youth leadership, and disability awareness activities.

**OVER 1,200 MEDICAL SCREENINGS WERE CONDUCTED THROUGHOUT NJ.**

**THAT'S GENUINE JERSEY PRIDE.**

**HEALTHY COMMUNITIES**

- Healthy Communities partnered with ImPACT Applications, developing and conducting the first-ever baseline concussion assessment tool for individuals with intellectual disabilities.

- Healthy Communities offered 1,273 medical screenings to athletes at various events and competitions throughout New Jersey, many times utilizing the Special Olympics New Jersey Mobile Health Vehicle. Medical screenings included sports physicals, hearing exams, eye and dental screenings, concussion baseline assessments, and education about nutrition and exercise.

**PLAY UNIFIED. LIVE UNIFIED.**

- More than 55 schools, 10 districts and eight colleges partnered with Special Olympics New Jersey to expand social inclusion and Unified Sports initiatives in their schools, engaging 10,000 students, educators and parents in inclusive sports, physical education, youth leadership, and disability awareness activities.

“As a competitive athlete myself, it is so easy to get caught up in the details of the sport and forget why we are there... a love for the game! The athletes bring energy and love for the sport that makes all the partners and athletes want to keep coming back. It has been a thrill to see the athletes enjoying basketball while building confidence and friendships!"  

— Jennifer Didun, Rutgers University Unified Sports Club Executive Committee Member
2014 Champion Partners

2014 Premier Partners

Platinum Partners
- AeroTek
- AmeriHealth New Jersey
- Atlantic City Electric
- BASF Corporation
- CAN DO Fitness Clubs
- CR Bard, Inc.
- ENERActive Solutions
- NJ.com
- TD Ameritrade
- United Airlines
- Wyndham Worldwide

Gold Partners
- FlagHouse, Inc.
- Garden State Fireworks
- Hinkle, Fingles & Prior, Attorneys at Law
- M&T Bank
- Munich Reinsurance America, Inc.
- New Jersey Manufacturers Insurance Company

Platinum Partners
- Seton Hall University Athletics Department
- State Street Corporation
- The College of New Jersey
- Universal Solutions, Inc.

Silver Partners
- AMERIGROUP Community Care
- BOMA NJ
- Omni Video Creations, Inc.
- Precision Printing Group, Inc.
- Rutgers, The State University of New Jersey
- The Metro NY/NJ Spa and Pool Association Inc.

Bronze Partners
- Bob’s Discount Furniture
- Dolce & Clemente’s Gourmet Italian Market
- FedEx Corporation
- Strider Sports Int’l, Inc.
- Today’s Graphics, Inc.

Foundation Partners
- Bayer Foundation
- Bristol-Myers Squibb Company
- Church & Dwight Employee Giving Fund
- Horizon Foundation of New Jersey
- Johnson & Johnson
- New Jersey Department of Community Affairs
- New Jersey Golf Foundation & New Jersey PGA
- Novo Nordisk, Inc.
- Ronald McDonald House Charities
- South Jersey Industries
- The Grainger Foundation

THAT’S GENUINE JERSEY PRIDE.

REACHED 5,000 CHILDREN AND THEIR FAMILIES.

YOUNG ATHLETES™

11

12
Torch Run Raised $3,111,315 For New Jersey Athletes.

That's genuine Jersey pride.

2014 Funding Summary

Special Olympics New Jersey conducted sports training and athletic competition in 24 sports for more than 24,000 athletes in 2014, totally free of charge. More than 90% of funds raised were secured privately through corporate sponsors, individual contributions and special events.

2014 Highlights

- The NY Football Giants Snow Bowl expanded to 144 teams and introduced a night play division under the lights at MetLife Stadium.

- Through support of Team New Jersey attending the 2014 Special Olympics USA Games, several partnerships such as Walmart and The Walmart Foundation, Day & Zimmerman, LeClair Ryan, WBI, and The Robert Wood Johnson Foundation were introduced to Special Olympics New Jersey. The State of New Jersey provided additional funding to Special Olympics New Jersey, supporting the program and Team New Jersey.

- Wawa, Inc. continued to show tremendous support with a point-of-purchase campaign, promoting Special Olympics and Team New Jersey to tens of thousands of customers throughout the state.

- For the sixth consecutive year, the multi-state TD Bank campaign partnered TD Bank with Special Olympics chapters along the East Coast, raising more than $250,000 in New Jersey and a total of $1 million dollars from Maine to Florida.

- The Law Enforcement Torch Run hosted the inaugural “Dodgetoberfest,” an indoor dodgeball tournament at the Robbinsville Fieldhouse, and celebrated Independence Day with the inaugural Liberty 3K – a unique 4th of July 3K run around Liberty Island.

- Law Enforcement Officers from all 50 states came to New Jersey to participate in the 2014 USA Games Final Leg, a six day event preceding the 2014 USA Games, during which the Flame of Hope was carried throughout the diverse communities of the Garden State to raise awareness.

Law Enforcement Torch Run Partners

- Italian-American Police Society of New Jersey
- New Jersey Knights of Columbus
- New Jersey Fraternal Order of Police
- New Jersey State Policemen’s Benevolent Association
- P.B.A. Local 105
- Port Authority of New York and New Jersey Police Department
2014 FINANCIAL REVIEW

Special Olympics New Jersey remained financially strong with net assets of almost $12 million at the end of 2014, a slight decrease from 2013. Fielding the largest team ever to represent New Jersey at a national games, as well as expenses relating to the transition and search for a new President & CEO, resulted in a loss from operations, which was largely offset by investment income.

EXPENSES

Total expenses for the year were $8.4 million, with 84% of every dollar spent going to activities and programs directly benefitting athletes. This is well above the industry standard of 70 – 75%.

ANNUAL EXPENSES SUMMARY

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<th>2011</th>
<th>2012</th>
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REVENUE

In 2014, Special Olympics New Jersey’s overall revenue and support was more than 8.1 million. This increase of 9% from the prior year is primarily a result of donations in support of the Home Team, representing New Jersey, at the 2014 Special Olympics USA Games.

ANNUAL REVENUE SUMMARY

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<tr>
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<td>Contributed Services</td>
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2014 REVENUE $8,142,081
THE SPORTS COMPLEX

* For more than 10 years, the Special Olympics New Jersey Sports Complex has welcomed athletes, families and the community. Noted as the first facility of its kind in the Global Special Olympics Movement, the Sports Complex provides athletes and their families with an inclusive environment to train, compete and learn totally free of charge.

* The Sports Complex offers more than 34,000 square feet of multi-use training, meeting and athletic space; including a gymnasium, a lighted turf field, outdoor basketball and bocce courts and features a state of the art fitness center with a full line of LifeFitness weight machines, cardio machines, and Concept 2 erg machines.

“Being a coach means that I get to facilitate opportunity. I get to show athletes my pride in them and show athletes and their families what they can accomplish. My athletes are constantly breaking their own personal records and celebrating small and big endeavors. Their pride makes it all worthwhile and it translates to all around them.”

— Kristi Clave, Special Olympics New Jersey Coach
New Jersey was very proud to host the 2014 USA Games in June of 2014. Many of the long-time financial partners, facilities and volunteers that help to make Special Olympics New Jersey possible also partnered with the 2014 USA Games, helping to make this national event a success.

**PARTICIPANTS:**
3,500 Athletes, 1,000 Coaches & Delegates, 10,000 Volunteers, 70,000 Spectators & Families

**LOCATIONS:**
Prudential Center, Sun National Bank Center, Princeton University, Rider University, The College of New Jersey, Mercer County Park, Mercer Oaks Golf Club, Brunswick Zone-Carolier Lanes, The Lawrenceville School, The Hun School, Peddie School, Skillman Park

**SPORTS OFFERED:**
aquatics, athletics, basketball, bocce, bowling, cycling, flag football, golf, gymnastics, powerlifting, soccer, softball, tennis & volleyball | Demonstration Sports: baseball & triathlon

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**SPECIAL OLYMPICS NEW JERSEY SPORTS COMPLEX**
1 EUNICE KENNEDY SHRIVER WAY, LAWRENCEVILLE, NJ 08648

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