



2018 PLUNGE INCENTIVES



Whether you want to earn bragging rights, get some cool swag or just help out Special Olympics New Jersey as much as you can, our incentive program is your way to get your hands on some Plunge gear.

As you hit fundraising milestones, you'll earn the items below which are cumulative (and help out Special Olympics New Jersey even more... win win). So the more money you raise, the more cool items you will receive.

\$100 - \$149

Adidas Tech Fleece 1/4 Zip

- Climawarm fabric keeps you warm and comfortable in cold weather conditions
- Rib collar and cuffs
- 100% Polyester Tech Fleece



Exclusive for
25th Anniversary



\$150 - \$299

25th Anniversary Polar Bear Plunge Challenge Coin

\$300 - \$499

Adidas Team Issue Duffel Bag

- 4 Outside zippered pockets to organize your gear
- Hydroshield water - resistant base
- freshPAK ventilated side pocket for dirty shoes and gear



\$500 - \$999

25th Anniversary Polar Bear Plunge Robe



\$1,000 - \$2,499

25th Anniversary Beach Towel

- 30 x 60 Plush beach towel



\$2,500 - \$4,999

25th Anniversary Plunge Cooler, Plunge Bottle Opener and two Plunge Tumblers

- Igloo DuoDeco 48 ct., 83 can cooler
- 20 oz. vacuum sealed stainless steel tumblers
- Heavy 14 gauge stainless steel 7" opener



\$5,000 - \$9,999

Choice of either the Adidas Transition Jacket or Varsity Jacket

- Adidas Energy Transition Jacket, 100% Woven Polyester
- Premium polyester Varsity Jacket
- Embroidered 25th Anniversary logo and personalized name



\$10,000 - \$19,999

25th Anniversary Plunge Adirondack Chair

- Custom made 25th Anniversary Plunge chair
- Outdoor weather resistance



\$20,000 and up

25th Anniversary Plunge 10 x 10 tent and Cornhole set

- 10 x 10 pop up tent with 25th Anniversary Polar Bear Plunge logo
- Custom 25th Anniversary Polar Bear Plunge Cornhole set

