



2016 Annual Report





OUR MISSION

The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

OUR VISION

Special Olympics New Jersey will be the premier non-profit sports organization worldwide, known for excellence and innovation in providing opportunities to enrich the lives of all current and potential Special Olympics athletes, their families and society as a whole.

OUR GENUINE JERSEY PRIDE

Genuine Jersey Pride defines Special Olympics New Jersey and celebrates the impact we have on all who participate, as well as those privileged to witness the magic every time an athlete with an intellectual disability takes the field, scores a goal, achieves a personal best time or simply experiences the joy of participation.

Genuine -- illustrates the authentic means by which Special Olympics approaches sport; from a coach and athlete's commitment to training, to a volunteer's execution of an event, to the ultimate performances witnessed by families, spectators, and friends.

Jersey -- distinguishes our athletes as proud competitors in their communities throughout New Jersey.

Pride -- characterizes our celebration of respect and dignity, both on and off the playing field; creating communities of welcome and acceptance through participation in sport. Each and every member of our Special Olympics Team, including athletes, family members, volunteers and sponsors, is asked to champion the Genuine Jersey Pride theme, promoting the Special Olympics New Jersey Movement throughout our great state. Genuine is the way we approach sport in New Jersey, and celebrate pride in the athletes we serve.

Friends of Special Olympics New Jersey,

Over the course of 2016, our organization has provided sport training and competition opportunities in 24 sports, along with health screenings, fitness programs, athlete leadership and Unified program initiatives to 25,000 athletes across our great state. Thousands of lives have been positively impacted on and off the playing fields - thanks to tremendous corporate, community, and individual contributions, as well as the support of over 20,000 volunteers.

There were many accomplishments this past year, but two significant highlights will be remembered:

- A new cauldron was unveiled at the Summer Games Opening Ceremony, signifying the beginning of the next generation of Special Olympics athletes who will be supported and embraced by the “flame of hope” that is carried by Law Enforcement for Special Olympics New Jersey during the annual Torch Run.
- Special Olympics New Jersey developed a partnership with the New Jersey State Interscholastic Athletics Association by signing a memorandum of understanding to promote and expand Unified Sports in high schools throughout the state. This partnership also allowed the Unified Champion Schools Program to build greater momentum in elementary and middle schools.

As we continue to foster acceptance and inclusion through the power of sport, Special Olympics New Jersey will continue to empower and support those with intellectual disabilities through better resources and services. Our mission not only benefits Special Olympics athletes, but the communities in which they live, work and of course, play!

In the Spirit of Special Olympics,



Heather Andersen
President & CEO



Fred Graziano
Chairman of the Board



2016 YEAR-END BOARD OF DIRECTORS

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2016: A YEAR OF ACHIEVEMENTS IN SPORTS TRAINING & COMPETITION

In 2016, Special Olympics athletes in New Jersey trained and competed in four sports seasons at the local, county, sectional and state level in 24 Olympic-type sports. Inspired families, qualified coaches and committed volunteers supported athletes, helping them to excel in traditional and Unified Sports®.

2016 HIGHLIGHTS IN SPORTS & OUTREACH

- The new SONJ cauldron was unveiled at the 2016 Summer Games Opening Ceremony. It was fabricated by R.S. Phillips Steel, LLC of Vernon, thanks to a generous donation by the Perlman Family, in memory of Bessie Perlman, founder of SONJ.
- Due to the continued growth and expansion of our fall sports, the Fall Games and The Shriver Cup Soccer moved from their longtime host, The Lawrenceville School, to Mercer County Park.
- In 2016, transition sports programs were initiated for athletes from age 6 to 13, allowing younger athletes a bridge from skills development to competition. 3 on 3 soccer and 3 on 3 basketball was started in both the north and south portions of the state.
- In addition to hosting Camp Shriver at the SONJ Sports Complex, a week-long sports camp for 20 athletes was held at Rowan College at Gloucester County (RCGC) utilizing RCGC students and their Unified Club to organize the camp.
- Through the partnership with RWJ Barnabas Health supporting Healthy Communities, and with the commitment of a dedicated group of volunteer Clinical Directors, a total of 2,670 FREE medical screenings were conducted throughout New Jersey (health disciplines include; Fit Feet, FunFitness, Health Promotion, ImPACT Concussion, Healthy Hearing, Opening Eyes, Special Smiles and Medfest).
- A new coach recognition system was devised for individuals who complete levels of certification through the sanctioned Coach Education System. Through the system, more than 200 coaches earned a photo ID credential that reflected their certification.

2016 HIGHLIGHTS IN UNIFIED SPORTS® & OUTREACH PROGRAMS IN SCHOOLS

- In May 2016, SONJ and the New Jersey State Interscholastic Athletic Association (NJSIAA) signed a Memorandum of Understanding toward developing a partnership to promote and expand Unified Sports in high schools throughout the state. The event was highlighted by the first ever high school Unified 4 x 100 relay at the NJSIAA Meet of Champions. In the fall, the first NJSIAA Soccer Championship Unified exhibition soccer game took place at Kean University between Moorestown and Montgomery High Schools.
- The Shriver Cup Unified basketball tournament hosted by Princeton University expanded to 8 high school teams and 11 college teams. With their gold medal win, Montclair State, earned a trip to Ohio State University to participate in the first ever Unified basketball competition at the National Intramural and Recreational Sports Association (NIRSA) National Basketball Championship.
- The initiation of 11 Unified Walking Clubs throughout the state were created with the goal of providing a lifetime of fitness.
- Through a partnership with PSEG, over 500 students and educators came together at five Youth Summits across the state to spread the mission of acceptance and respect.
- The “Change the Game” conference was held in partnership with the New Jersey Principals and Supervisors Association which brought over 100 school leadership team members together.





2016 FUNDRAISING HIGHLIGHTS

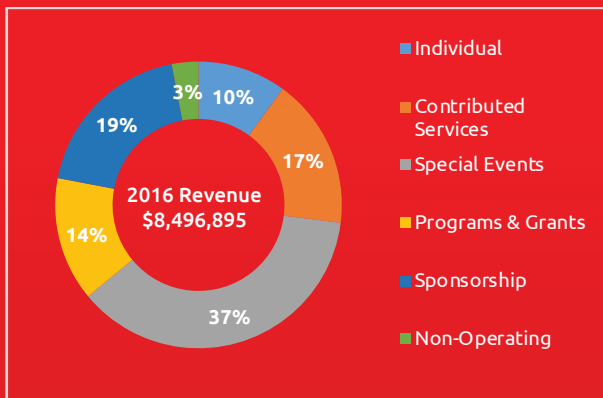
- Proceeds from Wawa's annual Coin Canister and Scan Card Campaign totaled over \$278,000 to benefit Special Olympics New Jersey. In addition, the Wawa plunge team raised over \$32,000 in February at our Polar Bear Plunge in Seaside Heights.
- Since 2009, the Players Development Academy (PDA) has held a 24-hour soccer marathon fundraiser to benefit PDA and Special Olympics New Jersey. In 2016, the PDA proudly donated \$98,000 to SONJ from the event. Special Olympics athletes participated in Unified games with the PDA athletes during the 24-hour fundraiser.
- The amazing 2016 TD Bank Campaign featured 50 collectible athlete trading cards highlighting athletes from every Special Olympics program across the campaign footprint in 16 states. Proceeds from 2016's contribution to SONJ totaled over \$383,000 with over \$1.1 million raised from the entire campaign.
- 325 people participated in One More Tri, a Unified triathlon, presented by M&T Bank. Triathletes of all skill levels competed side-by-side with 49 Special Olympics athletes in this unique event that raised over \$70,000.
- The Polar Bear Plunges in Seaside Heights and Wildwood experienced incredible growth, combining for more than 7,100 participants and together raising over \$2.1 million.
- 2016 marked the 20th anniversary of the Plane Pull, which raised a record of \$121,000.
- The Law Enforcement Annual Torch Run Schools Program continued to grow by adding 10 schools and 797 participating students, a 35% increase over 2015 with over 2,200 students running with law enforcement officers during the Annual Torch Run.
- The total dollars raised by Law Enforcement Torch Run for Special Olympics New Jersey initiatives in 2016 was over \$3.7 million.

2016 Financial Review

Special Olympics New Jersey continues to have a solid financial position throughout the 2016 ending year with net assets of more than \$13 million. Through strong fundraising events and supports from the corporate community, our revenue continues to grow. Below are the amounts reflected in the 2016 audited financial statements.

Revenue

In 2016, Special Olympics New Jersey's overall revenue and support was more than \$8.4 million, showing very strong financial stability.

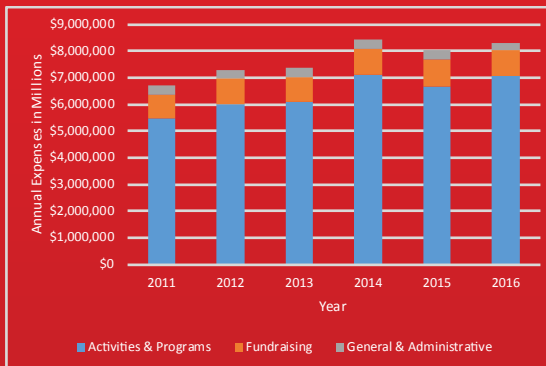
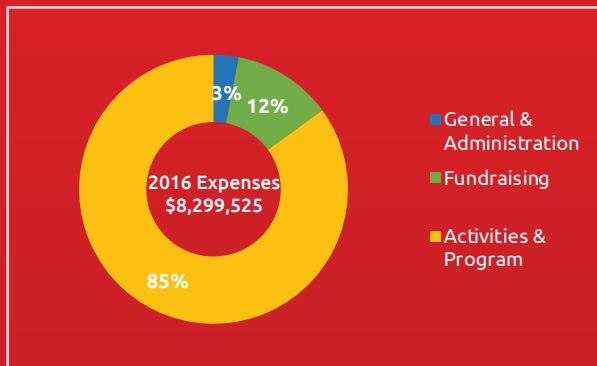


Annual Revenue Summary:

2011	\$7,111,691
2012	\$7,827,140
2013	\$7,463,970
2014	\$8,142,081
2015	\$8,235,097
2016	\$8,496,895

Expenses

Total expenses for the year were \$8.2 million, with 85% of every dollar spent benefitting athletes through activities and programs, well exceeding the industry standard of 70 - 75%.



Annual Expenses Summary:

	Activities & Programs	Fundraising	General & Administrative
2011	\$5,460,422	\$922,640	\$342,822
2012	\$5,989,652	\$974,695	\$330,669
2013	\$6,105,739	\$936,532	\$349,532
2014	\$7,109,927	\$975,725	\$344,875
2015	\$6,671,489	\$1,001,435	\$353,076
2016	\$7,082,380	\$973,034	\$244,111

2016 Corporate Partners

CHAMPION PARTNER



PREMIER PARTNERS

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Special Olympics New Jersey Sports Complex

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