

About Special Olympics New Jersey

Mission

Special Olympics New Jersey is a non-profit organization that provides year-round sports training and athletic competition in 24 Olympic-type sports for more than 25,000 children and adults with intellectual disabilities, completely free of charge. These events are offered to the athletes through local school, agency and community programs. Athletes may compete on the area (county), sectional, state, national and international levels in four sports seasons. All competitions are conducted by certified sports officials according to The National Governing Body Sports Rules.

More than 26,000 volunteers serve as coaches, event managers, day volunteers and fundraisers to coordinate programming in almost every community throughout the state.

Through Special Olympics, these athletes develop self-esteem that carries over into the classroom, the job, home and community in which they live. Your support will enable thousands of people with intellectual disabilities the opportunity to develop their athletic skills, enjoy the camaraderie of sport, and gain a sense of pride and accomplishment.

The 2018 Higgins Golf Classic Committee

Chris Schiavone

Tournament Founder
RDC Golf Management, Inc.

Greg Dadika

2018 Tournament Co-Chairman
C.R. Bard, Inc.

Christopher Johnson

2018 Tournament Co-Chairman
Hollister Construction Services

Ken Donovan

Tournament Founder
Fiddler's Elbow Country Club

Jamie Amsler

Janssen Supply Chain (J&J)

Kevin Goldberg

Nestle Nutrition, N.A.

Robert O'Leary

Atlantic Container Line

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EWMA

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Advertising Opportunities

The 28th Higgins Golf Classic

Monday, June 4, 2018

Fiddler's Elbow Country Club

To benefit



Special Olympics
New Jersey



50 YEARS
1968-2018

Dear Friend,

We'd like to offer you an advertising opportunity of extraordinary value - the chance to be a part of the 28th Anniversary of The Higgins Classic - by purchasing space in our Ad Journal program. In doing so, you'll join the ranks of other leading businesses whose ads are proudly displayed in our publication, companies who share your commitment to supporting Special Olympics New Jersey. Throughout the state, more than 25,000 children and adults with intellectual disabilities participate in 24 Olympic-type sports year-round. Since its inception 28 years ago, the Higgins Classic has generated more than \$2.9 million to support these life-changing efforts. The Higgins Classic has become one of the premier golf events in our state and has created exactly the kind of visibility you want for your advertising: positive exposure that supports a very worthy cause. To ensure the best possible positioning for your ad, we encourage you to reserve your space no later than May 10, 2018. On behalf of the Special Olympics New Jersey athletes, we thank you for your support!

Sincerely,

The 2018 Higgins Classic Committee

Your support and sponsorship gives these fine athletes the opportunity to succeed on and off the golf course ... We thank you!



ADVERTISING OPPORTUNITIES - PRINT DEADLINE MAY 10, 2018

- Gold Page - \$750** (7 1/2" W x 10" H)
- Silver Page - \$600** (7 1/2" W x 10" H)
- Full Page - \$500** (7 1/2" W x 10" H)
- Half Page - \$250** (7 1/2" W x 5" H)

Name _____
 Company _____
 Address _____
 City _____ State ____ Zip _____
 Daytime Phone (____) _____
 Fax (____) _____
 Email _____
 Referred by _____

Please send your ad and payment no later than May 10, 2018.

Make checks payable to:

Special Olympics New Jersey

ATTN: Higgins Classic

1 Eunice Kennedy Shriver Way, Lawrenceville, NJ 08648

(609) 896-8000, Ext. 263 / Email to: HigginsClassic@sonj.org

You can donate online

Please Visit: www.HigginsClassic.org

If including SONJ in your ad please use name as indicated:

Special Olympics New Jersey

Please forward your ad or if you would like SONJ to design your ad, please send any logo to be included in ad, to HigginsClassic@sonj.org in PDF, JPG or EPS format.