

The 2018 Higgins Classic Committee

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Created by the Joseph P. Kennedy, Jr. Foundation.
 Authorized and Accredited by Special Olympics, Inc. for the Benefit of Persons with
 Intellectual Disabilities

The 28th Higgins Golf Classic

Presented by



To benefit



Monday, June 4, 2018
Fiddler's Elbow Country Club

*Back This
 Year!*

- "Million Dollar Shoot-Out"
- Make donations online at www.HigginsClassic.org



June 4, 2018

**Fiddler's Elbow Country Club
Bedminster, New Jersey**

Tournament Schedule

8:30 a.m. - 10:30 a.m.

Breakfast

10:30 a.m.

Shotgun Starts

River and

Meadow courses

Lunch will be served on the course.

4:00 p.m.

Cocktail Reception

"Million Dollar Shoot-Out"
(drawing and contest)

Awards Recognition

Silent Auction & Raffle



Format of Play - Shamble

Description:

Each participant in the foursome hits a drive. The team picks the best drive, and individual play continues from there. Individual scores are kept for each player.

We invite you to join us for The Higgins Classic, a tournament that has become one of the most prestigious events throughout the state. Your support of this tournament enables more than 25,000 children and adults with intellectual disabilities to train and compete year-round in 24 Olympic-type sports, completely free of charge.

As we celebrate our 28th year, the 2018 tournament will feature something every golfer needs: tips from the NJPGA. These pros will offer golf advice, anecdotes and helpful hints. The tournament also will offer a silent auction and a raffle that includes fabulous trips, foursomes at top courses throughout New Jersey, and other prizes. Look for special opportunities below to become a sponsor, which will entitle you to greater exposure, foursomes at the event, and a place in our Ad Journal.

"MILLION DOLLAR SHOOT-OUT" CONTEST: A chance to win **\$1,000,000**. In order to enter the drawing for the contest, participants must partake in at least one of the three qualifying contest holes during the tournament (Circle of Gold, Beat the Pro and/or On the Green). In addition to your chance of winning the contest prize on these holes, your name is automatically entered into the "Million Dollar Shoot-Out" Raffle. Ten individuals will be selected from this raffle at the start of the evening cocktail reception to designate the "Million Dollar Shoot-Out" participants in the contest. Participants will tee off from the 18th hole next to the clubhouse so that all guests have the opportunity to witness this exciting event.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$25,000*

Name on all promotional and onsite materials / Four foursomes at tournament
Four tee signs (two on each course) / Full-page ad in Gold Section of the Ad Journal
Sponsorship of a tournament activity / Opportunity to include items in gift bags
Award recognition at reception / Opportunity to speak at reception
Year-round Special Olympics New Jersey Corporate Partner benefits (Platinum Level)
Participation in club-sponsored course contests

Tournament Sponsor \$10,000*

Three foursomes / Two tee signs – one on each course / Full-page ad in Gold Section of the Ad Journal / Sponsorship of a tournament activity
Award recognition at reception / Year-round Special Olympics New Jersey sponsorship benefits (Gold Level) / Participation in club-sponsored course contests

Eagle Sponsor - \$7,500*

Two foursomes
Tee sign
Full-page Ad in Gold Section of the Ad Journal
Sponsorship of a tournament activity
Award recognition at reception
Participation in club-sponsored course contests

Birdie Sponsor - \$5,000*

One foursome
Tee sign
Full-page Ad in Silver Section of the Ad Journal
Sponsorship of a tournament activity
Award recognition at reception
Participation in club-sponsored course contests

Par Sponsor (Foursome) - \$3,400*

One foursome
Tee sign
Ad in the Ad Journal
Participation in club-sponsored course contests

Hole Sponsor - \$250*

Tee sign (1st & 10th hole \$100 extra)
Listing in the Ad Journal

For Ad Journal prices, please see RSVP card.

* For information on Fair Market Value for sponsorships please contact HigginsClassic@sonj.org