

Celebrate With Us



1968 - 2018

Special Olympics New Jersey invites you to



A Champions Reception

April 5, 2018

New Jersey Performing Arts Center

1 Center Street, Newark, NJ

5:30pm Reception followed by 8:00pm Concert featuring
“The Original Jersey Boy” - Frankie Valli

Over the past 50 years, Special Olympics New Jersey has changed the lives and hopes of thousands of individuals with intellectual disabilities throughout New Jersey. We invite you to join us at our Champions Reception, followed by the Frankie Valli concert to celebrate our inspiring past and ignite support for an empowering future.

Your support will impact thousands of potential athletes whose lives can be strengthened through the power of sports, so a new generation of inclusion and unity can create a permanent change in perspective, which will transform lives and open minds to acceptance.

Participation Opportunities



| | |
|---|----------|
| Anniversary Sponsor..... | \$25,000 |
| Champion Sponsor..... | \$15,000 |
| Ribbon Sponsor..... | \$7,500 |
| Athlete Sponsor..... | \$5,000 |
| Team Sponsor..... | \$3,500 |
| Fan Sponsor..... | \$1,500 |
| Individual Ticket..... | \$350 |
| Digital Ad (<i>Promote your company or name throughout the evening</i>) | |
| Full-length (60 sec.)..... | \$500 |
| Half-length (30 sec.)..... | \$250 |

See back for all participation benefits.

Please contact Christina Baldini at (609) 896-8000, ext. 273 with any questions.



Sponsorship Benefits

Multiple sponsorships are available at all of the levels below.

| | ANNIVERSARY SPONSOR \$25,000 | CHAMPION SPONSOR \$15,000 | RIBBON SPONSOR \$7,500 | ATHLETE SPONSOR \$5,000 | TEAM SPONSOR \$3,500 | FAN SPONSOR \$1,500 | INDIV. TICKETS \$350 |
|--|--|----------------------------------|--------------------------------|--------------------------------|-------------------------|------------------------|-------------------------|
| Number of reception tickets w/entertainment seating | 10 premier | 8 premier | 6 | 2 | 4 | 2 | 1 |
| Digital Ad Journal | 60 sec. ad in "Anniversary" section | 60 sec. ad in "Champion" section | 30 sec. ad in "Ribbon" section | 30 sec. ad | 30 sec. ad | Name listing | |
| Signage in reception area | ✓ featured | ✓ featured | ✓ | ✓ | ✓ | | |
| Recognition during reception program | ✓ special | ✓ special | ✓ | ✓ | | | |
| Name/Logo displayed | Logo on website & all promotional collateral & media | Logo on website & social media | Logo on website & social media | Name on website & social media | | | |
| Co-branded logo item in attendee gift bag | ✓ | ✓ | | | | | |
| Permanent recognition on Legacy Wall at SONJ Complex | ✓ | ✓ | | | | | |
| Year-round SONJ benefits | ✓ Platinum Partner | ✓ Gold Partner | | | | | |
| Recognition as Team NJ Supporter of 2018 USA Games | ✓ | | | | | | |
| Sponsor an athlete and their family to attend the Gala | | | | ✓ | | | |
| Photo opportunity with athlete and family | | | | ✓ | | | |



*Thank you for supporting
Special Olympics New Jersey.*



For more information on the history of
Special Olympics New Jersey
visit www.50YearsSONJ.org.

**Special
Olympics**
New Jersey



50 YEARS
1968 - 2018

RSVP



*A Champions Reception and Concert
featuring "The Original Jersey Boy" - Frankie Valli*

April 5, 2018

New Jersey Performing Arts Center
Newark, NJ

Reservation

To ensure your attendance at the reception and concert, please make your reservation & payment no later than **March 25, 2018**.

☐

Anniversary Sponsor

\$25,000

☐

Champion Sponsor

\$15,000

☐

Ribbon Sponsor

\$7,500

☐

Athlete Sponsor

\$5,000

☐

Team Sponsor

\$3,500

☐

Fan Sponsor

\$1,500

☐

Individual Tickets

\$350 each

(please indicate how many tickets in box)

☐

Digital Ad

\$500 - Full-length (60 sec.) ____

\$250 - Half-length (30 sec.) ____

If you have any questions, please contact Christina Baldini at Special Olympics New Jersey at (609) 896-8000, ext. 273.

For Reservations:

Contact Information

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Alt. Phone _____

Email _____

SONJ Affiliation (if any, check one)

☐ Sponsor ☐ Parent ☐ Athlete ☐ Volunteer ☐ Current/Past Trustee ☐ Friend

Payment Information

Name on card _____

Card number _____

Exp. date ____ / ____ CID Code _____

Signature _____

Or make checks payable to Special Olympics New Jersey

No, I cannot attend, however...

I am unable to attend the 50th Anniversary Celebration, but would like to make a donation to support future athletes and Special Olympics programming, the Young Athletes™ program, Unified Sports® and athlete leadership opportunities.

☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ Other Amount ____

☐ Yes, my company will match my donation. I am enclosing my company's matching gift paperwork.