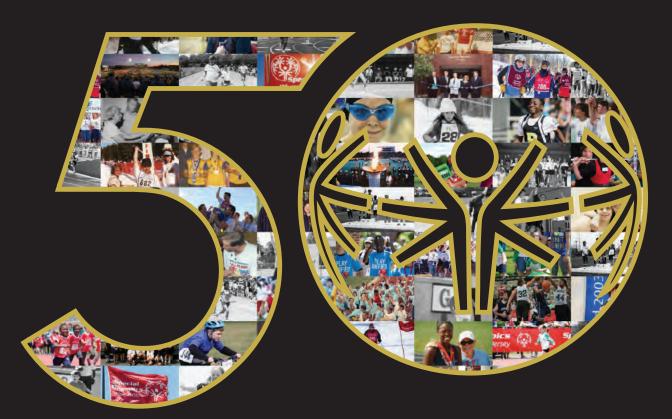
Celebrate With Us



1968 - 2018

Special Olympics New Jersey invites you to









April 5, 2018

April 5, 2018

New Jersey Performing Arts Center

1 Center Street, Newark, NJ

5:30pm Reception followed by 8:00pm Concert featuring

"The Original Jersey Boy" - Frankie Valli

Over the past 50 years, Special Olympics New Jersey has changed the lives and hopes of thousands of individuals with intellectual disabilities throughout New Jersey. We invite you to join us at our Champions Reception, followed by the Frankie Valli concert to celebrate our inspiring past and ignite support for an empowering future.

Your support will impact thousands of potential athletes whose lives can be strengthened through the power of sports, so a new generation of inclusion and unity can create a permanent change in perspective, which will transform lives and open minds to acceptance.

Participation Opportunities



Anniversary Sponsor	\$25,000
Champion Sponsor	\$15.000
Ribbon Sponsor	\$7.500
Athlete Sponsor	\$5,000
Team Sponsor	φ3,500 \$3,500
Fan Sponsor	
Individual Ticket	ψ1,300 \$350
Digital Ad (Promote your company or name throughout the evening)	Ψ330
Full-length (60 sec.)	\$500
Half-length (30 sec.)	·····\$250

See back for all participation benefits.

Please contact Christina Baldini at (609) 896-8000, ext. 273 with any questions.









Sponsorship Benefits

Multiple sponsorships are available at all of the levels below.

	ANNIVERSARY SPONSOR \$25,000	CHAMPION SPONSOR \$15,000	RIBBON SPONSOR \$7,500	ATHLETE SPONSOR \$5,000	TEAM SPONSOR \$3,500	FAN SPONSOR \$1,500	INDIV. TICKETS \$350
Number of reception tickets w/entertainment seating	10 premier	8 premier	6	2	4	2	1
Digital Ad Journal	60 sec. ad in "Anniversary" section	60 sec. ad in "Champion" section	30 sec. ad in "Ribbon" section	30 sec. ad	30 sec. ad	Name listing	
Signage in reception area	√ featured	/ featured	√	√	√		
Recognition during reception program	√ special	√ special	\checkmark	√			
Name/Logo displayed	Logo on website & all promotional collateral & media	Logo on website & social media	Logo on website & social media	Name on website & social media			
Co-branded logo item in attendee gift bag	\checkmark	/					
Permanent recognition on Legacy Wall at SONJ Complex	\checkmark	\checkmark				aK	
Year-round SONJ benefits	√ Platinum Partner	√ Gold Partner					
Recognition as Team NJ Supporter of 2018 USA Games	\checkmark						
Sponsor an athlete and their family to attend the Gala				✓			
Photo opportunity with athlete and family				√			

Thank you for supporting Special Olympics New Jersey.



For more information on the history of Special Olympics New Jersey visit www.50YearsSONJ.org.





RSVP



A Champions Reception and Concert featuring "The Original Jersey Boy" - Frankie Valli

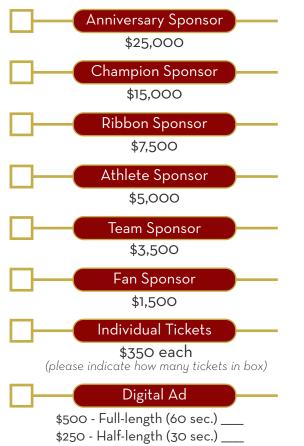
April 5, 2018

New Jersey Performing Arts Center

Newark, NJ

Reservation

To ensure your attendance at the reception and concert, please make your reservation & payment no later than **March 25, 2018.**



If you have any questions, please contact Christina Baldini at Special Olympics New Jersey at (609) 896-8000, ext. 273.

For Reservations:

Contact Information

Name
Company
Address
City State Zip
Telephone Alt. Phone
Email
SONJ Affiliation (if any, check one)
☐ Sponsor ☐ Parent ☐ Athlete ☐ Volunteer ☐ Current/Past Trustee ☐ Friend
Payment Information
Name on card
Card number
Exp. date/ CID Code
Signature
Or make checks payable to Special Olympics New Jersey
No, I cannot attend, however I am unable to attend the 50th Anniversary Celebration, but would like to make a donation to support future athletes and Special Olympics programming, the Young Athletes™ program, Unified Sports® and athlete leadership opportunities. □ \$100 □ \$250 □ \$500 □ \$1,000 □ Other Amount Yes, my company will match my donation. I am enclosing
Yes, my company will match my donation. I am enclosing my company's matching gift paperwork.