Special Olympics New Jersey
Position: Graphic Design Intern
Term: Ongoing

Reports To: Director of Marketing and Communications

Key Accountabilities:

- Assist in creation of marketing collateral for fundraising and competition events
- Assist in creating content for monthly E-Newsletter and Blog
- Assist in creating social media graphics
- Assist with brand management and consistency
- Gather, manage, and prepare photos for use across various platforms
- Provide support to Marketing and Communications Department as needed

As a Marketing and Communications Intern, you will gain the following experience:

- Content Creation
- Email Marketing
- Social Media Advertising
- Grassroots marketing efforts
- Operating in a business environment
- Practical application of various computer software packages

Qualifications:

- Must be proficient in basic design programs including the Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Good oral and written communication skills
- Strong interpersonal skills
- Ability to work independently as well as with multiple departments
- Able to handle multiple tasks simultaneously and meet deadlines timely
- Understanding of Social Media platforms: Twitter, Facebook, Instagram, etc…
- Experience in developing social media content
- Working knowledge of Microsoft Office (word, excel, outlook)
- Video production (shooting, editing, etc…) experience a plus but not required

Work Schedule:

- Flexible weekdays based on school schedule
- Must be available to work some evening and weekends

To apply for the Graphic Design internship, please submit cover letter and resume to Trish White at TAW@sonj.org.