

Special Olympics New Jersey

Position: Marketing and Communications Intern

Term: Ongoing

Reports To: Director of Marketing and Communications

Key Accountabilities:

- Assist in marketing of upcoming fundraising and competition events
- Assist in creating content for monthly E-Newsletter and Blog
- Assist in creating social media content, including videos, photos, and graphics
- Write content for marketing purposes
- Assist in media relations and help research and build new relationships
- Provide support to Marketing and Communications Department as needed

As a Marketing and Communications Intern, you will gain the following experience:

- Content Creation
- Email Marketing
- Social Media Advertising
- Grassroots marketing efforts
- Operating in a business environment
- Practical application of various computer software packages

Qualifications:

- Good oral and written communication skills
- Strong interpersonal skills
- Ability to work independently as well as with multiple departments
- Able to handle multiple tasks simultaneously
- Understanding of Social Media platforms: Twitter, Facebook, Instagram, etc...
- Experience in developing social media content
- Working knowledge of Microsoft Office (word, excel, outlook)
- Knowledge of or willingness to learn new marketing methods
- Knowledge of or willingness to learn PR methods
- Some design knowledge and familiarity with the Adobe Creative Suite (InDesign, Photoshop, Illustrator) preferred but not required

Work Schedule:

- Flexible weekdays based on school schedule
- Must be available to work some evening and weekends

To apply for the Marketing and Communications internship, please submit cover letter and resume to Trish White at TAW@sonj.org.