Special Olympics New Jersey

Do-It-Yourself (D-I-Y) Fundraising

There are endless ways that you can raise funds to support Special Olympic athletes of the Garden State. Whether it's an athletic challenge, a special occasion, or your own unique creation, your support can make a big difference in an athlete's life.

D-I-Y Fundraising Ideas:

• **Create a Fundraising Page** – Create your own fundraising page, start a team and share! The more people you reach the more likely you are to achieve your fundraising goals.

• **In Memory or In Honor of** – Create your own fundraising page in memory or in honor of a loved one.

• **Special Occasion** – Dedicate your birthday, wedding, or any event and encourage your friends to celebrate with you by donating to Special Olympics New Jersey. Create a fundraising page dedicated to your celebration and spread SONJ's mission.

• **Sports Tournament or Fun Run** - Host a sports tournament. Just remember sports tournaments and fun-runs are a ton of fun, but require a lot of work and volunteer participation.

• **Dress Up / Dress Down Day** (jeans or pajama day or week) – Coordinate with your business or school to charge coworkers or schoolmates a designated amount to dress down or dress up.

• **Gift Wrapping Station** – Ask a store or mall in your area about setting up a gift-wrapping booth for their customers. Either accept donations or charge a fee per gift.

• **Sell a Product** – Sell candy, lemonade, etc. and donate the proceeds to SONJ. Many businesses already have programs designed to provide non-profit organizations with a percentage of proceeds from a designated day, week or product.

• **Car Wash** – Host a car wash in a high traffic area in your city or town, recruit friends and community members to volunteer their services.

• **Get creative!** – Come up with something fun that interests you. Do what you love, and chances are your fundraiser will be a huge success and raise funds for Special Olympics New Jersey!

Contact developmentinfo@sonj.org for more information to get started or to create a fundraising page.