

2020 REACH REPORT*



*Due to the onset of the COVID-19 pandemic in March of 2020, all in-person programming and fundraising activities were postponed, canceled, or moved to a virtual platform. The following numbers reflect opportunities provided during an extremely challenging year for Special Olympics New Jersey (SONJ).

ATHLETES

ATHLETES & UNIFIED PARTNERS

22,000**

YOUNG ATHLETES

2,000**



**Estimates based on number of registered athletes and Unified partners participating in in-person and virtual opportunities that were able to be provided throughout 2021.

HEALTHY COMMUNITIES

FITNESS PARTICIPANTS

2,000

HEALTHCARE VOLUNTEERS
CERTIFIED CLINICAL DIRECTORS

21

IN-PERSON/FITNESS
VOLUNTEER OPPORTUNITIES

510

MEDFEST SCREENINGS
EVENTS SCREENINGS

3 55

TOTAL BODY CHALLENGE
PARTICIPANTS

536



UNIFIED CHAMPION SCHOOLS

UNIFIED ATHLETES & PARTNERS

3,478

SCHOOL ENGAGEMENT
SCHOOLS

209

STUDENTS IMPACTED

15,425

NATIONAL BANNER
SCHOOLS

13



TOTAL REVENUE

\$8,712,798



IN KIND

\$598,508

EXPENSES**

\$6,844,603

**\$0.82 of every dollar spent directly benefits athletes through programs and activities, well exceeding the industry standard of 70-75%. (Based on 2019-2020 financial data).

MISSION

To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

VISION

Special Olympics New Jersey will foster inclusive communities for people with and without intellectual disabilities through innovative sport, health, wellness and leadership opportunities for Special Olympics athletes, their families and society as a whole.

COMPETITIONS

96

UNIFIED
32



VOLUNTEERS

7,420

YOUTH
2,968

COACHES
910



OFFICIALS
2,060

LAW ENFORCEMENT
550

VIRTUAL SUPPORT
932

NEW JERSEY FOOTPRINT

COUNTY & STATE PROGRAMS

368

LOCAL AREAS

13

SCHOOLS ENGAGED

351



16-21 YEARS
37.4%

22+ YEARS
16.4%

8-15 YEARS
23.7%

2-7 YEARS
22.5%

ATHLETE AGE

FEMALE
36.7%

MALE
63.3%

ATHLETE GENDER

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