

# MEDIA ALERT

Contact: Jeremy Davis  
Senior Director of Marketing & Communications  
Cell: 908.343.0146  
Email: [JLD@sonj.org](mailto:JLD@sonj.org)  
Facebook: [Special Olympics New Jersey](https://www.facebook.com/SpecialOlympicsNewJersey)  
Twitter: [@SONewJersey](https://twitter.com/SONewJersey)  
Instagram: [SpecialOlympicsNJ](https://www.instagram.com/SpecialOlympicsNJ)



**FOR IMMEDIATE RELEASE**  
**March 2, 2023**

## **Special Olympics New Jersey Snow Bowl Flag Football Tournament** *Hosted by the NY Giants at MetLife Stadium*

**What:** The 17<sup>th</sup> annual [Snow Bowl](#) flag football tournament hosted by the [New York Football Giants](#) to benefit thousands of [Special Olympics New Jersey](#) athletes.

**Who:** Approximately **1,500 individual fundraisers** on **110 teams** will take the field at MetLife Stadium to compete for a championship and raise money for Special Olympics New Jersey.

**When/Where:** [Snow Bowl](#) will take place on the field at MetLife Stadium from **Friday, March 3** to **Sunday, March 5**. Games begin at 9:00 a.m. on Friday and run through mid-afternoon on Sunday.

**Media Hours:** Media are invited to cover the Snow Bowl throughout the weekend and will need to check-in to receive a credential to access the coaches club and field. Check-in will be just inside the Bud Light gate entrance and parking will be available in adjacent Lot A with overflow parking in lot H.

**More Info:** To compete, teams of up to 15 must raise a minimum of \$2,400 and are entitled to a minimum of three 6-on-6 light-touch flag football games on the turf in the MetLife Stadium. Teams choose to compete in either the law enforcement/firefighter, recreation, competitive, 40 & older, Unified recreation, or co-ed divisions.

The New York Giants Legacy Museum and Giants locker room will be open, while former and current New York Giants are expected to make appearances.

For more information on this year's event, visit [www.njsnowbowl.org](http://www.njsnowbowl.org). Photos from the 2023 Snow Bowl Tournament will be available shortly after the event on <https://www.flickr.com/photos/sonewjersey/>.

**ABOUT SPECIAL OLYMPICS NEW JERSEY:**

For over 50 years, Special Olympics New Jersey has provided year-round sports training and athletic competition in 24 Olympic-type sports for thousands of children and adults with intellectual disabilities, completely free of charge. Through the joy and power of sports, athletes are provided opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. Visit [www.sonj.org](http://www.sonj.org) for more information.