

MEDIA ALERT

Contact: Jeremy Davis
Senior Director of Marketing & Communications
Cell: 908.343.0146
Email: JLD@sonj.org
Facebook: [Special Olympics New Jersey](https://www.facebook.com/SpecialOlympicsNewJersey)
X (Twitter): [@SONewJersey](https://twitter.com/SONewJersey)
Instagram: [SpecialOlympicsNJ](https://www.instagram.com/SpecialOlympicsNJ)
TikTok: [specialolympicsnj](https://www.tiktok.com/@specialolympicsnj)



FOR IMMEDIATE RELEASE
February 28, 2024

Special Olympics New Jersey Snow Bowl Flag Football Tournament *Hosted by the NY Giants at MetLife Stadium*

What: The 18th annual [Snow Bowl](#) flag football tournament hosted by the [New York Football Giants](#) to benefit thousands of [Special Olympics New Jersey](#) athletes.

Who: Over **1,000 individual fundraisers** on **91 teams** will take the field at MetLife Stadium to compete for a championship and raise money for Special Olympics New Jersey.

When/Where: [Snow Bowl](#) will take place on the field at MetLife Stadium from **Friday, March 1** to **Sunday, March 3**. Games begin at 6:00 p.m. on Friday and run through mid-afternoon on Sunday.

Media Hours: Media are invited to cover the Snow Bowl throughout the weekend and will need to check-in to receive a credential to access the club and field. Check-in will be just inside the MetLife gate entrance and parking will be available in adjacent Lots F or G.

More Info: To compete, teams of up to 15 must raise a minimum of \$2,550 and are entitled to a minimum of three 6-on-6 light-touch flag football games on the turf in the MetLife Stadium. Teams choose to compete in either the law enforcement/firefighter, recreation, competitive, 40 & older, or co-ed divisions.

The New York Giants Legacy Museum and Giants locker room will be open, while former and current New York Giants are expected to make appearances.

For more information on this year's event, visit www.njsnowbowl.org. Photos from the 2024 Snow Bowl Tournament will be available shortly after the event on <https://www.flickr.com/photos/sonewjersey/> and photos from the 2023 Snow Bowl may be found [here](#).

ABOUT SPECIAL OLYMPICS NEW JERSEY:

For over 55 years, Special Olympics New Jersey (SONJ) has provided year-round sports training and athletic competition to thousands of children and adults with intellectual disabilities, completely free of charge. Athletes can participate in 24 Olympic-type sports, receive free health screenings, and participate in leadership opportunities. Through the joy and power of sports, athletes develop physical fitness, demonstrate courage, and experience pure. Additionally, this inclusive community allows athletes to share their gifts, skills, and friendship with their families, fellow Special Olympics athletes, and the greater community. To learn more about Special Olympics New Jersey visit www.sonj.org.