

2023 REACH REPORT

Special Olympics
New Jersey

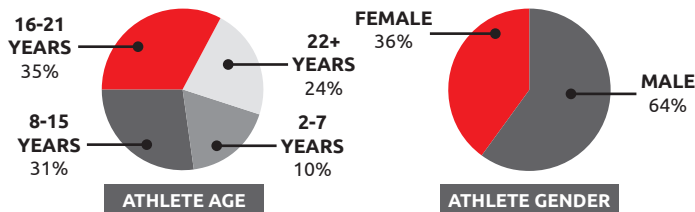


ATHLETES

ATHLETES &
UNIFIED PARTNERS
20,000



YOUNG ATHLETES
1,861



NEW JERSEY FOOTPRINT

COUNTY & STATE PROGRAMS

312

AREAS

13

SCHOOLS ENGAGED

307



Special Olympics New Jersey (SONJ) is comprised of 13 areas, each with its own area director, that host training, competitions, fundraisers, and other local events across the 21 counties of New Jersey.

EVENTS

250

COMPETITION
191

FUNDRAISING
44

UNIFIED
25

VOLUNTEERS

14,171

EVENTS
7,454

COACHES
2,344

OFFICIALS
314

LAW ENFORCEMENT
3,625

SUPPORT SERVICES
434



MISSION

To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

VISION

Special Olympics New Jersey will foster inclusive communities for people with and without intellectual disabilities through innovative sport, health, wellness and leadership opportunities for Special Olympics athletes, their families and society as a whole.

SPORTS AVAILABLE

COMPETITION

FALL

Cycling
Equestrian
Flag Football
Golf
Soccer

WINTER

Alpine Skiing
Cross-Country Skiing
Floor Hockey
Figure Skating
Snowboarding
Snowshoeing
Speed Skating
Volleyball

SPRING

Basketball
Bowling

SUMMER

Bocce
Gymnastics
Powerlifting
Softball
Swimming
Tennis
Track & Field

TRAINING

Baseball
Pickleball
Indoor Rowing
Triathlon

HEALTHY COMMUNITIES

ATHLETE SCREENINGS

3,000

HEALTHCARE VOLUNTEERS
CERTIFIED CLINICAL DIRECTORS

31

PROFESSIONAL/STUDENTS

745

MEDFEST
EVENTS

9

SCREENINGS

300

WELLNESS PROGRAM
PARTICIPANTS

2,000



UNIFIED CHAMPION SCHOOLS

SCHOOLS

275

UNIFIED YOUTH LEADERSHIP
EXPERIENCES

39,318

UNIFIED SPORTS EXPERIENCES

150,537

NATIONAL BANNER
SCHOOLS

32



TOTAL REVENUE

\$10,095,043



IN KIND

\$1,667,235

EXPENSES*

\$9,689,677

*\$0.85 of every dollar spent directly benefits athletes through programs and activities, well exceeding the industry standard of 70-75%.
(Based on 2023 financial data)

SOCIAL MEDIA

