

2024 REACH REPORT

Special Olympics
New Jersey

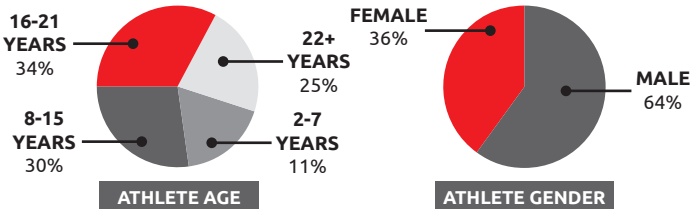


ATHLETES

ATHLETES &
UNIFIED PARTNERS
22,000



YOUNG ATHLETES
2,069



SPORTS AVAILABLE

COMPETITION

FALL
Cycling
Equestrian
Flag Football
Golf
Soccer

WINTER

Alpine Skiing
Cross-Country Skiing
Floor Hockey
Figure Skating
Snowboarding
Snowshoeing
Speed Skating
Volleyball

SPRING

Basketball
Bowling

SUMMER

Bocce
Gymnastics
Powerlifting
Softball
Swimming
Tennis
Track & Field

TRAINING

Baseball
Pickleball
Indoor Rowing
Triathlon

HEALTHY COMMUNITIES

ATHLETE SCREENINGS
3,600

HEALTHCARE VOLUNTEERS
CERTIFIED CLINICAL DIRECTORS
37

PROFESSIONAL/STUDENTS
882

STATEWIDE EVENTS
10

WELLNESS PROGRAMS
PARTICIPANTS
3,000



NEW JERSEY FOOTPRINT

COUNTY & STATE PROGRAMS

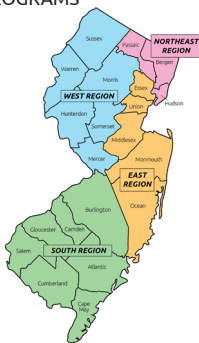
312

COUNTIES

21

SCHOOLS ENGAGED

335



Special Olympics New Jersey (SONJ) is comprised of 4 regions with 13 individual or groups of counties overseen by a county coordinator. Each host training, competitions, fundraisers, and other events.

EVENTS

278

COMPETITION
208

FUNDRAISING
45

UNIFIED
25

VOLUNTEERS

18,457

COACHES
2,209

EVENTS
3,934

YOUTH
6,183

OFFICIALS
2,269

LAW ENFORCEMENT
3,862



UNIFIED CHAMPION SCHOOLS

SCHOOLS ENGAGED
335

UNIFIED YOUTH LEADERSHIP
STUDENT EXPERIENCES

95,895

UNIFIED SPORTS EXPERIENCES
206,946

NATIONAL BANNER
SCHOOLS
32



TOTAL REVENUE

\$13,509,870



CONTRIBUTED
SERVICES
\$1,871,550

EXPENSES*
\$11,320,672

*\$0.85 of every dollar spent directly benefits athletes through programs and activities, well exceeding the industry standard of 70-75%.
(Based on 2024 financial data)

MISSION

To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

VISION

Special Olympics New Jersey will foster inclusive communities for people with and without intellectual disabilities through innovative sport, health, wellness and leadership opportunities for Special Olympics athletes, their families and society as a whole.

SOCIAL MEDIA

